

ORIGINAL ARTWORK



PRINTED ARTWORK



SIMULATED PROCESS PRINTING

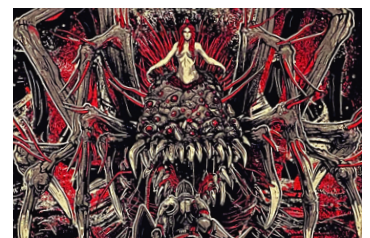
This process refers to the printing technique used to reproduce realistic images and photos. Historically, in these cases, the CMYK printing technique was implemented by mixing 4 semi-transparent inks to produce an array of colours.

To improve on the quality of these prints especially for darker garments, the simulation process was created.

Opaque inks, halftones, gradients as well as an increased number of mixed colours, elevated the quality, detail and possibilities of this technique.

WHAT IS SIMULATED PROCESS PRINTING USED FOR?

Sim process is usually used to print photos and realistic high colour graphics onto shirts. By mixing a select few inks, sim process provides colourful designs, but still allows for a light, breathable shirt. It is the best option for realistic or colour heavy designs with a lot of gradients and colour blending.



We Can Recreate Photo Realistic Graphics.

HELPFUL THINGS TO KNOW:

- ◆ Generally more expensive.
- ◆ Printed with halftone dots which impact things like sharpness.
- ◆ Colours may vary compared to the mock-up.
- ◆ High resolution art required.
- ◆ Minimum Order Quantity: 50 Pieces per design.